

# 2020 Telethon

	Presenting	Advocacy \$15,000	Hourly \$10,000	Supporting \$5,000	Matching \$3,000	Sponsor \$1,000+
<b>At Telethon</b>						
Live Interview		X				
Check Presentation		X	X	X	X	X
Logo on Total Board		X	X			
<b>Logo On-Air</b>						
"Presented by..."						
Sponsored Hour		X	X			
"Thank You" two times per hour				X		
<b>3 Minute Match</b>						
Introduction		X			X	
Logo On-Air		X			X	
Check Presentation		X			X	
<b>Marketing</b>						
Recognition on all social media		X*	X*	X*	X*	X*
Company name in Pre-Telethon mailing		X	X	X	X	X
<b>Logo</b>						
"Presented by" on all media						
Event Website		X	X	X	X	X
Newspaper Ad		X	X			
Company name only in newspaper ad		X	X	X	X	



\*Frequency to be determined based on sponsorship level and timeframe.

**sponsorship**  
*opportunities*