



# the choice is yours//

**Sgn up today!**

Contact Kristen Paquet

Director of Donor Engagement & Marketing

(920) 337-1122 x1257

kpaquet@wearecp.org

## TELETHON | MARCH 2023

The Telethon gives CP the opportunity to highlight and thank the community support we receive all year! As a Telethon sponsor, you play a significant role in a two-day live, on-air broadcast that celebrates more than a year of fundraising and community support for CP.

### All sponsorships include:

- On air check presentation
- Recognition on social media
- Co. name in event mailing (12.19 deadline)

### HOURLY PARTNER

**\$10,000**

- On air, pre-recorded company introduction
- Logo on air during sponsored hour
- Verbal recognition twice during sponsored hour
- Logo + link on event website
- Logo on TV ad
- Logo in newspaper ad

### SUPPORTING PARTNER

**\$5,000**

- On air, pre-recorded company introduction
- Recognition during broadcast
- Logo + link on event website
- Co. name in newspaper ad

### 3 MINUTE MATCH

**\$3,000**

- On air company introduction
- Logo on air during match time
- Logo on event website
- Co. name in newspaper ad

### FRIEND SPONSOR

**\$1,000**

- Logo on event website

