

2019 Telethon

	Presenting	Advocacy \$15,000	Hourly \$10,000	Supporting \$5,000	Matching \$3,000	Sponsor \$1,000+
At Telethon						
Live Interview		X				
Check Presentation		X	X	X	X	X
Logo on Total Board		X	X			
Logo On-Air						
"Presented by..."						
Sponsored Hour		X	X			
"Thank You" two times per hour				X		
3 Minute Match						
Introduction		X			X	
Logo On-Air		X			X	
Check Presentation		X			X	
Marketing						
Recognition on all social media		X*	X*	X*	X*	X*
Company name in Pre-Telethon mailing		X	X	X	X	X
Logo						
"Presented by" on all media						
Event Website		X	X	X	X	X
Newspaper Ad		X	X			
Company name only in newspaper ad		X	X	X	X	



*Frequency to be determined based on sponsorship level and timeframe.

